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Look over the advertisements on this page. Pick out the one that appeals to you most. Write the kind of an advertising argument that you think will sell most of the article or prop-
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The 5 best advertisement arguments will be published in THE WASHINGTON HERALD next Sunday. The winners will receive 2 first-floor seats each to the Cosmos Theater.

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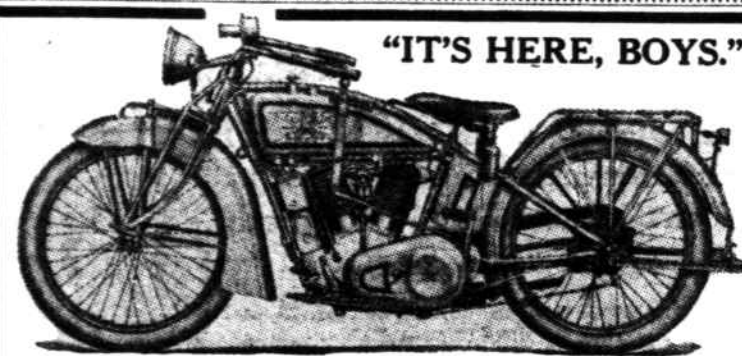
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